Student 1:

* Biography: Student 1 is an undergraduate senior studying Electrical Engineering. She is trying to explore the various different fields/paths she can take after graduating and is currently assisting an PhD student on research involving creating security protocols for drone authentication. She hopes to be able to participate in as much research as she can right now and get her name on more research papers so she can try for a masters or a PhD in a couple of years. She is very interested in drones, and she is also interested in Indian classical music.
* 3 Behaviors:
  + She is very hardworking and detail oriented, which has allowed for her to be one of the only undergraduate students in her college to have published a research paper.
  + She often goes on late night Taco Bell and coffee runs as she stays up to finish all her work
  + She tries to participate in every activity she gets to know about (both social and academic) so that she can broaden her experiences
* 3 Goals:
  + Wants to go abroad (maybe Europe) for further studies
  + Is interested in working for a startup so that she can learn a wide variety of technical skills
  + Wants to do more research and get more papers published so her grad school application is stronger
* 3 Painpoints:
  + Despite her excellent performance in research, she often struggles to match her performance in classes with that of research
  + Tends to put off work in classes
  + She isn’t fond of relying on coffee runs in Taco Bell to complete her work, especially if it’s for school work

Student 2:

* Biography: Student 2 is a 1st year Masters student specializing in cybersecurity. She is interested in helping businesses secure their data from possible hackers targeting businesses. One of her hobbies involves reading academic papers on topics that she finds important.
* 3 Behaviors:
  + Enjoys herbology and planting plants
  + Enjoys working out
  + Dislikes studying for long periods of time
* 3 Goals:
  + Work while being able to experience the world
  + Be educated in as many subjects as possible
  + Conduct her on research and publish it
* 3 Painpoints:
  + She has a hard time focusing on subjects related to English and Humanities
  + Time management is an issue she struggles with
  + Gets distracted after studying for long periods of time

Student 3:

* Biography: Student 3 is a PhD student who frequently needs to search for research papers related to his field of study as well as other students to collaborate with. He enjoys hiking and eating out with his friends in his free time.
* 3 Behaviors:
  + He likes working alongside peers and professionals
  + Tries to wake up at 5 am every morning to work-out before going to work
  + Time management skills are mediocre compared to others, can be improved
* 3 Goals:
  + To graduate with a PhD degree
  + Wants to make his researching routine faster and more streamlined
  + To retain more information after each study session
* 3 Painpoints:
  + Is often spending 10-12 hours per day researching due to inefficient studying
  + Tends to waste time due to daydreaming while on campus and often regret
  + Takes a ton of night shifts to catch up on work